



# Rules and Guidelines for the UWICU Art Competition 2020

## Theme: “Inspiring Hope for a Global Community”

### Competition Eligibility

All UWICU members are eligible to enter. Entries must be original works of art created in 2020 and intended specifically for this competition. The competition is open to the following age groups:

- Group #1 (5–10 years old)
- Group #2 (11–15 years old)
- Group #3 (16–19 years old)
- Group # 4 (20–35 years old)
- Group #5 (36 years and over)

Entrants are required to submit artwork that illustrates this year's International Credit Union Day theme “Inspiring hope for a global community” which reflects how credit unions contribute to a brighter future by providing financial empowerment to people all over the world through financial services, education and support.



### Competition Objectives

- Enhance UWICU's involvement with its membership.
- Foster knowledge and appreciation of the benefits of being a member of the Credit Union movement.
- Support the imagination of members through Visual Art
- Sensitise members to the credit union movement's contributions, particularly how they aid the reduction of income inequality.
- Provide financial support to artists as an incentive for participation and to inspire excellence in the arts.

### Competition Rules and Submission Details

- The competition is now open and entry forms are available on the UWICU's website [www.uwicu.tt](http://www.uwicu.tt).
- Artwork must be submitted via email, one high definition image of your original artwork and entry form to [marketing@uwicu.tt](mailto:marketing@uwicu.tt) on or before **submission deadline Monday 30th November, 2020 at 2:00 p.m.** Late submissions will not be accepted.



- Each submission must include a label (see sample on page 3) with the Title of Piece, Name of Member, Age of Member Medium and the Institution to which affiliated.
- Entries must be accompanied by a short explanation (not exceeding 100 words) about the piece.
- Each participant may only submit one (1) art piece.
- Entries must not be smaller than Letter size (8.5" x 11").
- **Media:** Acrylic, Watercolour (includes gouache and poster paints), Oil, Pastel, Pen/Ink, Marker, Graphite/Pencil, and Charcoal. Any experimental medium in a **two-dimensional format may also be used.**
- **Materials:** Canvas, Water colour paper, Sketch pad paper.
- Registration numbers will be given in numerical order as received and will be prefixed by a letter according to medium. A=Acrylic, W= Watercolour, L=Oil, P= Pastel, K= Pen/Ink, M=Marker G=Graphite/Pencil, Ch=Charcoal and Ex=Experimental Medium (please describe)

### Competition Judging Criteria

The artwork will be judged by an expert panel. The panel will be given a matrix to score the work according to the theme and criteria and integrity of the artwork. Registration numbers will be issued as work is received. Actual artists' names will be omitted from the jury's matrix. The matrix will be given to each member of the Jury. They will award points individually and an average taken as the final score.

- Creativity/Originality
- Visual Impact/Overall Impression
- Relevance to the competition's theme
- Use of Medium /Artistic composition

### Matrix Explained

The matrix will be given to each member of the Jury. They will award points individually and an average taken as the final score. The jury will establish a

- **Creativity/Originality (20 points)** Points are awarded in this category to the artists who work in unique, presenting new ideas or technique. Any works thinking out of the box with gain points in this category, so long as it's within the theme and criteria of the show.
- **Visual Impact/Overall Impression (30 points)** Is the first impression of the piece. It's palette, composition and presentation that attracts the eye.
- **Relevance to the competition's theme – (30 points)** Must be evident what the theme of the exhibition is rather than just including the name of the theme in the title of the works. The work of art must reflect the theme.
- **Use of Medium /Artistic composition – (20 points)** How the artists handles his/her chosen medium, mixing and application.

### Awards

Member share prizes will be awarded to the following categories:

- Group 1<sup>st</sup> Place – \$1,000 in Shares
- Group 2<sup>nd</sup> Place – \$500 in Shares
- Group 3<sup>rd</sup> Place – \$300 in Shares
- Overall Winner based on average scores – \$2,500 in Shares

The winning pieces from each of the five groups will then be judged for appropriateness as "Best in Show" and used as the cover of U.W.I. Credit Union's next AGM brochure.

### Authorisation

- By submitting works to this competition, artists grant permission to U.W.I. Credit Union to

1. Use their artwork in its 2020 Annual Report AGM brochure. This brochure will be accessible online.
  2. Display of the artwork on UWICU's website and in the CU Office.
  3. Publish either in print or electronically.
- All artists grant permission for both their photograph and that of their artwork to be published both in print and/or electronically.
  - Artists retain full ownership of their work.

**For more information, please contact U.W.I. Credit Union**

**Address:** 118 Eastern Main Road, St. Augustine, Trinidad, W.I.

**Phone:** 645-8780 (ext. 21)

**Email:** [marketing@uwicu.tt](mailto:marketing@uwicu.tt) or [info@uwicu.tt](mailto:info@uwicu.tt)

**Website:** [www.uwicu.tt](http://www.uwicu.tt)

*Sample of Label*



## UWICU Art Competition 2020

Theme: "Inspiring Hope for a Global Community"

*Registration Number to be assigned*

Age of Member	
Title of Piece	
Medium	
Size	
Name of Member	
Credit Union Number	
Institution to which affiliated	
Name of Art Instructor	

